2019-2020 TTC Catalog

SPC 225 Introduction to Communication Theory

Lec: 3.0 Lab: 0 Credit: 3.0

This is a survey course of various communication theories, which considers the principles, contexts and developments of human communication. Topics include discussion of interpersonal, relational, organizational, symbolic, rhetorical, media, gender and intercultural communication theories.

Prerequisite

RWR 100

with a minimum grade of C or appropriate test scores.

Grade Type

Letter Grade

Division

Humanities and Social Sciences